xcribe:

January launch moved to 14 January after review delay

Tue 24 Nov 2026, 14:00

Summary

You ran a short launch check-in with Priya on the app and Tom on the website, and noted at the start that you record these calls so nothing gets missed. Priya said the app is ready but the payment screen failed review again because Apple wants the price shown before the trial starts; fixing it takes two days and review up to a week, so resubmission realistically lands by 4 December. Tom has the website pages done but is blocked on final screenshots, which depend on the fixed payment screen. You agreed the 10 December launch is no longer achievable and settled on 14 January instead, with Priya resubmitting by 4 December, Tom delivering screenshots and pages by 11 December, and you briefing the investors on Friday.

Key points

- App is ready but the payment screen failed review again
- Apple requires the price to be shown before the trial starts
- Two days to fix the screen, then up to a week for review
- Website pages are finished, waiting on final screenshots
- Screenshots depend on the fixed payment screen
- Beta users still need to be told about the new date

Decisions

- The 10 December launch date is dropped
- New launch date set for 14 January
- Priya resubmits the app by 4 December
- Tom delivers screenshots and pages by 11 December

Action items

- [ ] Fix the payment screen to show the price before the trial and resubmit to Apple
  Priya · 4 December (2026-12-04)
- [ ] Finish the screenshots and the website pages
  Tom · 11 December (2026-12-11)
- [ ] Tell the investors about the new launch date
  You · Friday (2026-11-27)

- Email the beta list once the new date is confirmed
  Tom

Promises

- Resubmit the app by 4 December
  Priya · 4 December (2026-12-04)
- Have screenshots and pages done by 11 December
  Tom · 11 December (2026-12-11)
- Tell the investors about the change on Friday
  You · Friday (2026-11-27)
- Email the beta list once the date is confirmed
  Tom

Written up by Xcribe. “You” means the person who recorded this conversation.